



CITY OF HUNTINGTON BEACH

2000 MAIN STREET

CALIFORNIA 92648

COMMUNITY SERVICES DEPARTMENT

(714) 536-5486

MINUTES

HUNTINGTON BEACH ALLIED ARTS BOARD

Wednesday, November 13, 2013

6:00 p.m.

Huntington Beach Art Center

538 Main Street

Huntington Beach, CA 92648

CALL TO ORDER:

Hamil called the meeting to order at 6:05 pm at which time a quorum was met.

ROLLCALL:

Eng, Hamil, K. Rudin, Stip

MEMBERS ABSENT:

M. Rudin, Skerik

COUNCIL LIAISON PRESENT:

None

STAFF PRESENT:

Gomez, Hoffman

GUESTS:

Eileen McCullough, Huntington Beach Art League and AAB applicant

MINUTES:

Stip motioned to accept the minutes of August 6, 2013 and K. Rudin seconded the motion.

The board approved the minutes as written.

ORAL COMMUNICATIONS:

None

PRESENTATIONS/INTRODUCTIONS:

Hoffman introduced two of the 3 new front desk staff for the Art Center – Julia Staudinger and Sabrina Pettrow. She also introduced Eileen McCullough, representing the HB Art League.

ADMINISTRATIVE ITEMS:

1. Board Member Applications Update:

- Hoffman updated the board on where they stand with member appointments. There are five applicants and three positions available. She briefly explained who has left the board and will be replaced and who has applied. The paperwork is in process and now awaiting Council's selection.

2. ABC 1234 Ethics Training:

- Gomez informed the board that there will be an ethics training workshop on November 21 from 2 – 4 pm in Council's chambers. She reminded the board that all members are required to take the training every two years. There will be another date schedule for spring 2014, which will take place in the evening for those who cannot attend this meeting.

3. Meeting Minutes:

- Hamil requested that meeting minutes be completed within two weeks of a business meeting. Gomez will do her best to accommodate the request.

OLD BUSINESS:

1. HB Playhouse

- Stip updated the board on the status of the Playhouse. She announced that they have moved out of the Annex, sold props and costumes, and are now located in a small building on Gothard St. Additionally, they have had to give up Sunday matinees because the library is now renting the space to another at that time.

CURRENT ITEMS:

1. Arts Outreach:

- Hamil reviewed the board's intent on community outreach.
- HB Art League - Eileen McCullough presented information about the HB Art League. It's a non-profit consisting of 308 members. They meet at 7:30 pm on the 1st Wednesday monthly at Rogers Senior Center where professional artists speak and are guest judges. She described the different programs and how the process works, including the Art Leagues scholarship program and how one becomes a master artist. The Masters will exhibit at the Art Center in Dec.
- Hamil will let Gomez know who they want to contact next. Hoffman suggested the HB Symphony and provided a brief background.
- The board discussed the outreach list of organizations and how it can be incorporated with the Cultural Plan.

2. Updating the General Plan Cultural Element:

- Council approved the hiring of a consultant. Hoffman will get the information from the planning manager. Hamil said the board should correct outdated information and add organizations not listed. The board will no longer work on specific language for the report.

3. Process for Selecting Public Art in City Parks:

- Nothing to report at this time.

4. Discuss Options for an Arts Page on the City's Website:

- Hamil met with the City's Public Information Office, Laurie Frymire, who oversees the City's website. She doesn't seem to think there will be a problem with the AAB having an arts page. The focus of the conversation was on public art. Hamil would like to see it have a Google map with "pins" that pop up and images and descriptions of the public art piece in HB. Hamil asked that this be agendaized for the next meeting. K. Rudin shared a public art brochure she picked up in Napa. She will follow up on their funding mechanism. Hoffman suggested looking at the City of Manhattan Beach as an example of temporary public art projects.
- Hamil suggested and the board agreed that one of their goals for 2014 will be public art on a website and the General Plan Cultural Element.
- Hamil will arrange a subcommittee meeting with M. Rudin and K. Rudin.

5. Hilton Thank You Update:

- The plaque was presented to the Hilton at the October 7 City Council meeting. Scott O'Hanlon accepted the award and noted that JD Shafer is no longer with the Hilton.

NEW BUSINESS:

1. Two-Year Work Plan:

- Hamil wants to develop a 2-year work plan to help the board stay focused since the board only meets every other month. The plan will include a timeline for the Allied Arts Awards.

2. Meeting Dates:

- The board discussed changing the meeting dates to eliminate conflict with Surf City Nights and parking convenience at the Art Center, in addition to other conditions that affect the board. Eng motioned to change the meeting day to the second Wednesday of every other month and Stip seconded. The board voted unanimously to change the meeting day. Hoffman will set in motion the process to change the meeting day through City Council.

3. Holiday Potluck Celebration:

- The Board discussed and agreed that the first Tuesday of December is too close to Thanksgiving, therefore, their business meeting and annual holiday celebration will be held on Wednesday, December 11. Gomez was given a list of additional people to invite to the celebration.

CULTURAL SERVICES UPDATE:

1. Art Center & Art Walk: Kate Hoffman, Director & Committee Member

- Hoffman reported that Reverberation is the current cultural show at the Art Center featuring seven artists. There will be a panel discussion with the artists on November 23, 6:30 – 8 pm moderated by Andre Woodward who curated the show and artist Ben Love.
- The annual non-juried, salon style exhibition, Centered on the Center, will be moved out a week. Take-in is scheduled for Saturday, January 11 and Sunday, January 12, 2014. The opening is set for Saturday, February 1 and will run through March 22nd.
- The Art Walk end of year celebration is Thursday, November 21 at the Shorebreak Hotel from 7 to 10 pm. The event is free and open to the public. The Art Walk committee has decided to go dark during the winter months of December, January, and February. It will resume in March, 2014.

2. HBAC Foundation: Dale Skerik, HBACF Member

- Skerik is not in attendance and no report is available.

ITEMS TO BE AGENDIZED:

1. Arts Outreach
2. Updating the General Plan Cultural Element
3. Discuss Options for an Arts Page on the City's Website
4. Two-Year Work Plan Development
5. Allied Arts Awards 2014

ITEMS DISTRIBUTED TO THE BOARD

None

NEXT MEETING

The next regular business meeting will be Wednesday, December 11, 2013 at 6:00 p.m. at the Art Center, located at 538 Main Street, Huntington Beach.

ADJOURNMENT

Hamil adjourned the meeting at 7:30 pm.

Respectfully submitted,

Charlene Gomez, Recording Secretary